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Scott Lester

SCOTT LESTER FOUNDER OF EYEKANDY AND FLIXMEDIA **WINS BEST ENTREPRENEUR AWARD 2018**

Scott Lester, founder of EyeKandy and Flixmedia, has been named winner of the Best Entrepreneur Category at the 2018 Best Business Awards.

Mr Lester built Flixmedia from the ground up from 2005, with no venture capital backing, and today, it has a presence in 80 countries, offices in the UK, USA and India, fifteen-hundred retailers connected and more than two billion shoppers in its network. Scott works with and advises over one hundred of the world's biggest brands such as Google, Microsoft, LG and Bose, all of whom are enjoying considerable online success because of his pioneering work. From unremarkable beginnings, he has become one of the UK's most valued entrepreneurs and a genuine heavyweight in the media and technology industry. Scott is also using his profile and growing influence to assist young people with their business aspirations.

The Best Business Awards pride themselves on having a large panel of independent expert judges who select winners according to strict criteria for each category and sector.

Commenting on Scott Lester, founder of EyeKandy and Flixmedia, the winner in the Outstanding Entrepreneur category, **the chairman of the judges said:**

"Scott Lester literally rose from sweeping the floor in a technology company to

owning the building the firm was based in and founding two highly successful, international technology/media firms. His first company, Flixmedia, helps companies maximise sales across all channels and now operates in 80 countries. His latest venture EyeKandy uses augmented reality to promote products and is also a resounding success. Congratulations to Scott for delivering cutting-edge advanced technology tools that supports retailers around the world and for making a huge contribution to the UK and international economies.

"The Best Business Awards are one of the UK's highest profile awards and winning this accolade speaks volumes about the quality of the organisations that enter. Due to its high profile, the Awards attract a wide range of entries from across all sectors from large international PLCs and public sector organisations to dynamic and innovative SMEs. The winners all have one thing in common - they are truly excellent at what they do and Scott Lester has proved this by winning a Best Business Award."

Upon receiving the Award, Scott Lester said: "I am honoured to have been awarded the Best Entrepreneur 2018 accolade at the

Best Business Awards. Success has come very much by means of a team effort, so I am enormously grateful to my extremely talented employees who have enabled my dreams to become reality."

For more information about Scott visit scottlester.com

To register your business for the next round of the Best Business Awards, visit bestbusinessawards.co.uk/index.asp

