



From unremarkable beginnings, Scott Lester has become one of the UK's most valued entrepreneurs and a genuine heavyweight in the media and technology industry. He is using his profile and growing influence to assist young people with their business aspirations.

SCOTT LESTER – THE RELUCTANT ENTREPRENEUR

Like many successful entrepreneurs, Scott Lester did not leave education with a cluster of A-grade qualifications. Indications of his brilliance were evident as a young man, however. As a school-leaver, he won a scholarship (out of 800 people) landing a coveted role at Ford. His next position at Computers Unlimited saw him start 'at the bottom', sweeping the floors for a year; he wore a suit the whole time! In 2012, Scott purchased the building which had housed Computers Unlimited! His technology expertise quickly became considerable and despite never really wanting to be an entrepreneur, Scott recognised to do what he wanted, he had to become that person.

THE RISE OF A GLOBAL PLAYER

From 2004-2006, Scott built internationally-revered media/technology company, **Flixmedia**. He refers to this time as the 'beans on toast years!' They were tough years, impacting every facet of his life, but Scott's passion and determination to succeed was extraordinary. He flatly refused external funding, at one point, being offered £2 million for a 50% stake in Flixmedia, not wanting to be the 'number two' in his own company.



Flixmedia, which helps brands and retailers sell more by optimising and influencing sales across all channels, with an engaging and personalised experience for shoppers, is a truly global player. Achieving its first million-pound-year in sales in 2009, today, Flixmedia has a presence in 80 countries, offices in the UK, USA and India, 1600 retailers and more than two billion shoppers. Scott works with 100 of the world's biggest brands like Google, Microsoft and Bose, all of whom are enjoying considerable online success because of his pioneering work. In 2015, Scott sold Flixmedia in a multi-million-pound deal, staying on as CEO.

“ We considered all the options in the market. **Flixmedia** were the only provider that could deliver to the level we require across the facilities we require. ”

— Stuart Ramage,
Head of Online Trading and Merchandising, Currys/PC World.

Below and overleaf: Rich content is syndicated automatically within a template designed for each brand partner. Pop-up windows with tabs and clickable, interactive buttons demonstrate key product features for consumers:

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BOSE

SoundSport wireless headphones
YOUR WORKOUTS. MADE WIRELESS.

Engineered to push you forward, not hold you back
Climbing is a demanding activity. And you demand wireless earbuds that are up to the challenge. SoundSport wireless headphones keep you moving with powerful audio and earbuds that stay secure and comfortable.

An unmatched combination of comfort and stability
When you're working out, you want your earbuds to stay in. That's exactly what these do, with a level of comfort that keeps your focus solely on your workout. The loop anchor design creates a gentle seal in your ear, which helps improve audio performance. The extended flexible wing provides support and improved stability.

Bluetooth® and NFC pairing keep you tangle free
You want a quick, wireless connection so you can get moving. SoundSport wireless headphones deliver, pairing to your Bluetooth device with ease.

Sweat- and weather-resistant design
Sweating it out in the gym or running through the rain, these sport earbuds are built to keep you going every step of the way. The acoustic ports are positioned to resist sweat and weather, and a hydrophobic cloth keeps moisture out.

An app can make the difference
Get the most out of your headphones. Bose designed the Bose app that makes connecting and switching between devices easier than ever. It also provides product tips and lets you personalize your settings, so you can make them all yours. See how a simple, intuitive app makes all the difference.

SPECS

Dimensions without the cable	Additional details	What's in the box
Headphones: 1.2" H x 1" W x 1.2" D (3.8 x 2.5 x 3.0 cm)	<ul style="list-style-type: none"> Two rechargeable lithium-ion batteries Charging time: 2 hours Battery life: 6 hours per full charge 	<ul style="list-style-type: none"> Two multiport wireless headphones 3 hours of SoundSport Sport tips USB Charging cable Carrying case Quick setup guide Warranty card

Product Description

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

SoundSport® wireless headphones Black



SoundSport® wireless headphones Black

Product features

SoundSport® headphones aren't just named for exercise—they're made for it. With no wires in the way and powerful audio components inside, these sweat- and weather-resistant headphones will keep you moving. Offering up to 6 hours playtime per charge and easy Bluetooth® and NFC pairing. SoundSport® headphones aren't just up to the challenge

FAQ

Watch Video



4K Function with 5-Axis Dual I.S. Digital Live MOS Sensor DMC-GX85K Black



4K Function with 5-Axis Dual I.S. Digital Live MOS Sensor DMC-GX85K Black

Product Info | Image Gallery | Video Gallery | Features | Specifications

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4K Function with 5-Axis Dual I.S. Digital Live MOS Sensor DMC-GX85K Black
The one that captures life on the move
 DSLM (Digital Single Lens Mirrorless) Camera featuring 4K Video/Photo Recording Capability, 5-Axis Dual I.S. (Image Stabilizer), 12-32mm Lens Kit




Pixel-perfect photos
 The LUMIX GX85's 16-megapixel Digital Live MOS sensor lets you capture more detail and produce sharper images, whatever you are shooting, without the...

Venus Engine – Impressive colour reproduction
 Shoot high-quality, true-to-life images with excellent resolution, high contrast, and impressive colour reproduction. Removing the Low Pass Filter, th...




New Photo Style option – L. Monochrome
 L. Monochrome is a new option added to the Photo Style for more creative photography. It produces impressive monochrome pictures with deep blacks and ...

Focus Bracket / Aperture Bracket
 Focus Bracket and Aperture Bracket are newly added to the conventional Exposure Bracket and WB Bracket. Focus Bracket shoots a maximum of 999 images w...



Below: Scott works with huge global brands:

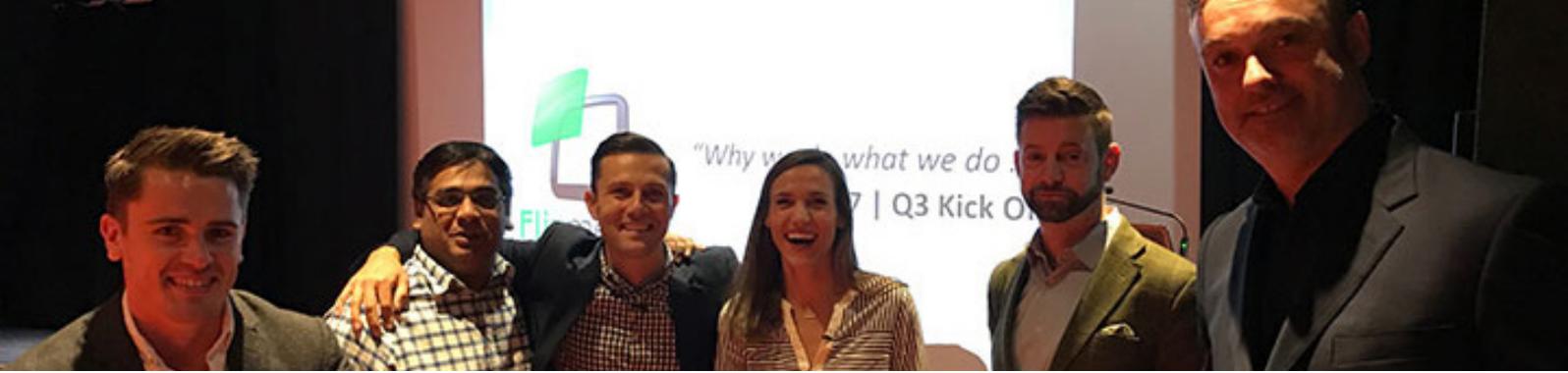


Similarly, in launching **Eyekandy** in 2016, Scott has, again, created an 'industry-first' through ground-breaking technology. Blending augmented reality (AR) technology with shopping (the world's favourite pastime!) Scott's most innovative product - 'Point and Place' - is a free, state-of-the-art, spatial, AR App enabling global brands and retailers to sell more. Consumers can see how products will look in their home prior to purchase, i.e, a television or sofa, in AR, appearing in-front of them as if by magic!



Point and Place has completely revolutionised the industry with more than 250 retailers in 40 countries using the app, which is available in 15 languages. Everyone can experience Point and Place on their iPhones and tablets: that's a staggering 650 million people worldwide! In October 2018, Scott added face-tracking with 'AR Wearables' to the Point and Place AR shopping platform, enabling shoppers to try on virtual headphones, sunglasses and other wearable products before purchase. This cutting-edge technology has never been seen before in mainstream retail.





MENTORING THE NEXT GENERATION....

Scott is an inspirational leader, creating an inclusive, positive, international working environment, with his employees from 20 countries and speaking 30 languages! Many have been at his side since the early days. Employee, Mike Hatton, describes Scott as leading,

“ ..very much by example. You can go as far as you want at Flixmedia regardless of background. ”

A particularly vivid memory for Scott is the difficult transition from educational institution to workplace. Three decades later, this has driven his pursuit in providing much-needed direction, not just for his team, but for young people leaving education.

“ Scott has an amazing ability to see the end result before anyone. His attitude to achieving the best, and only the best, is something I have not seen in anyone except him. He is adeptly skilled at rallying a team, making the impossible, possible, and putting the right people in a room together. A visionary and pioneer, Scott can envisage where we will be in the years to come. ”

**— Joe Golden,
Employee**

The Lester Foundation, founded by Scott in 2014, helps young entrepreneurs, in the UK and abroad, prepare for the challenging world of business. The foundation supports charitable organisations, such as Young Enterprise, to inspire ambitious, young people to achieve their dreams and aspirations, regardless of background or college grades. Scott has worked with **Young Enterprise** since 2013, speaking regularly to 15-18-year-olds at London-based events, and sitting on the judging panel with Young Enterprise's co-partner, Citibank, to encourage youngsters to put forward their business ideas. Scott spends three days per month with Young Enterprise and donates £30,000 of his own money each year, to its objectives.



In 2017, Scott visited the Minister of State for Trade, Greg Hands, at Downing Street, to discuss teaching entrepreneurialism in British schools and is passionate about bringing this topic into focus. Through his continuing voluntary work with **Founders4Schools** and patronage of the **Raindance Film Festival**, Scott is helping the next generation of youngsters enter the workforce as confident, motivated, productive citizens.





SCOTT LESTER – OUTSTANDING ENTREPRENEUR

Scott's story is inspiring; from humble beginnings, he has become a celebrated figure in the international business world, working tirelessly to create award-winning organisations that are creating ground-breaking innovations. Growing Flixmedia and Eyekandy into hugely-profitable leaders in their field, Scott has created more than 100 jobs worldwide for employees who are constantly inspired by him. His contribution to the British and international economy has been exemplary.

Now, he is passing on his skills and expertise to the next generation of British entrepreneurs, and in doing so, having an enormously positive impact on their lives. Scott is the finest example of the very definition of an 'outstanding entrepreneur'.

“ Scott is an outstanding example of what an engaged philanthropist looks like: he donates generously, but most importantly, is highly engaged with our vision, values and goals. ”

— Michael Mercieca,
CEO, Young Enterprise